

News Release

Date: 27 May 2008

Special Discounted training for FENSA businesses – Book now!

FENSA is pleased to announce that it has formed an exclusive partnership with a dedicated training organisation aimed at assisting glazing companies with the needs of running a small business.

Borough Training is a newly formed company that has been set up primarily to aid glazing installers with the business side of running their company. Borough Training's courses are designed and delivered by trainers who not only possess a great deal of technical expertise but also have real-world experiences of running a small-medium sized glazing enterprise and the many associated challenges.

Jon Vanstone, Director of Registered Businesses, FENSA commented on Borough Training's unique offering: 'We believe that Borough Training can offer FENSA registered businesses an advantage in this increasingly competitive industry. Their courses are developed from real-world experience as well as genuine expertise and can give your business the edge – not only that, but they are competitively priced.'

Borough Training is currently running a 1 day launch course entitled 'Win more business' which addresses the basics of Sales & Marketing. The course has been meticulously developed to provide glazing companies with the knowledge to promote their business more effectively, bring in leads, close sales and ultimately improve profit.

Borough Training is currently offering a discounted rate to FENSA-registered companies of £145 for attendance of a 1-day course with additional delegates from the same company receiving a further 15% discount. Places are limited. Book now to ensure you will not be disappointed.

For more details on Borough Training and to book your place, go to www.boroughtraining.org.uk or telephone 0844 848 2855.

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